

# PRESS RELEASE



## Bob Dale Gloves & Imports LTD. and MSS Ltd. partner in Indigenous Enterprise.

### ***FOR IMMEDIATE RELEASE:***

**Edmonton, AB. – February 26, 2024:** Bob Dale Gloves (BDG®) announces a historic partnership with MSS Ltd. (MSS), marking a significant step forward in the companies' journey towards reconciliation with Indigenous communities in North America.

### **A Commitment to Reconciliation and Growth**

BDG has been providing quality hand protection for over 40 years, focusing on custom strategies, rigorous testing, and collaborative relationships. "Our mission has always been to safeguard workers across various industries, and now we expand that commitment to include supporting economic and social empowerment for Indigenous communities," said Denis Dale, President of Bob Dale Gloves.

MSS, an Indigenous social benefit procurement company, has been a force for change since its inception in 1992. With a focus on reconciliation in action, MSS works to bridge gaps and foster growth within Indigenous communities, respecting and preserving cultural heritage.

### **Innovative Indigenous Enterprise Partnership**

The new partnership will see MSS become the first Indigenous distributor for BDG, bringing together a shared vision for social benefit procurement, cultural awareness, and the creation of co-branded products. "It's more than a business transaction. It's a meeting of minds and hearts, where we acknowledge the past and work towards a more inclusive and equitable future," stated Denis Dale.

James Hiebert, President of MSS, expressed the significance of this partnership: "This collaboration with BDG is a landmark achievement for us as an Indigenous company. It represents a powerful step towards genuine reconciliation and the decolonization of business practices. By joining forces, we are not just creating economic opportunities, but also paving the way for a future where Indigenous heritage is honoured and integrated within the fabric of our society."

*Co-branded seal of authenticity  
to appear on all BDG /MSS  
Certified Shipments.*



## Looking to the Future

Through this partnership, both BDG and MSS aim to create new economic opportunities and enhance the well-being of Indigenous peoples across North America. As part of this commitment, both companies are dedicated to promoting diversity and inclusion initiatives within the global hand protection industry.

BDG and MSS invites customers, partners, and the community to join in this pivotal movement towards a more inclusive society where the voices of Indigenous people are not only heard but celebrated.

### Media Contacts:

<b>MSS LTD.</b>	<b>Bob Dale Gloves</b>
Blais Currie	Peter Kooner
<a href="mailto:blais@mssltd.com">blais@mssltd.com</a>	<a href="mailto:pkooner@bobdalegloves.com">pkooner@bobdalegloves.com</a>
<a href="http://www.mssltd.com">www.mssltd.com</a>	<a href="http://www.bobdalegloves.com">www.bobdalegloves.com</a>

### About Bob Dale Gloves (BDG®)

Bob Dale Gloves is a North American glove manufacturer and supplier of PPE gloves and apparel for industrial customers. A family-owned and operated business, with locations in Canada and the United States, BDG began in 1981 with a focus on providing quality hand protection for customers in the industrial and retail markets. For more information, visit [bobdalegloves.com](http://bobdalegloves.com).

### About MSS Ltd.

Founded in Hay River, Northwest Territories, MSS has evolved into a nationwide innovative Indigenous social benefit procurement company dedicated to achieving reconciliation in action. Through their work, they strive to create sustainable opportunities and support the social well-being of Indigenous Canadians. For more information, visit [mssltd.com](http://mssltd.com).

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